#### goodbeads handmade jewelry on a mission.

#### **GOODBEADS PRIVACY AGREEMENT**

Your privacy is very important to us. We have developed this policy in order for you to understand how we collect, maintain, communicate, and use personal information. The following outlines our privacy policy.

#### USER-GENERATED CONTENT

If you tag your post with our GoodBeads handle or hashtags (@GoodBeads or #goodbeads), you agree to the following:

You consent and grant to GoodBeads the irrevocable, non-exclusive, transferable, royalty free, right to (1) use, copy, perform, reproduce, edit, modify, display, incorporate into other works, the post (or any portion thereof) in any form, manner or media now or hereafter known including but not limited to posting or reposting the post across GoodBeads digital properties (website and social media pages) and (2) use your name, image, likeness, and username/ handle in connection with, or to reference the fact of, your post to the extent you include such information in your post. You understand and agree that you will not have any right to inspect or approve GoodBeads use of the post, and you will not be paid or otherwise compensated for GoodBeads use of your post. Aside from the rights specifically granted herein, you retain ownership of all rights to your post.

You represent and warrant that (1) your post is your original creation for which you own all rights, (2) your post will not contain obscene, indecent, or harassing material or feature nudity or drug/alcohol use, (3) you have obtained the express permission of each identifiable person appearing in your post to be included and displayed.

You understand and acknowledge that your Post may be open to public commentary that is not under GoodBeads direct control and does not necessarily reflect our views.

You may request removal of any of your User-Generated Content by sending a removal request email to <u>info@goodbeads.org</u>. Your email must include a link to the URL of the page on which your User-Generated Content is posted or a description of the page on which it is posted.

# PERSONAL IDENTIFICATION INFORMATION

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, place an order, fill out a form, respond to a survey, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate, name, email address, mailing address, phone number, credit card information. Users may, however, visit our site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us.

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Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain site related activities.

# NON-PERSONAL IDENTIFICATION INFORMATION

We may collect non-personal identification information about users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about users means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

# COOKIES

Our site may use "cookies" to enhance user experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. We use cookies to make our web site more user-friendly and to provide you with a better experience when you return to the website. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the site may not function properly.

# HOW WE USE COLLECTED INFORMATION

GoodBeads may collect and use users personal information for the following purposes:

- To run and operate our Site We may need your information display content on the site correctly.
- To improve customer service Information you provide helps us respond to your customer service requests and support needs more efficiently.
- *To improve our Site* We may use feedback you provide to improve our products and services.
- To run a promotion, contest, survey or other site feature To send Users information they agreed to receive about topics we think will be of interest to them.
- To send periodic emails

We may use the email address to send user information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests.

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# SECURITY

When you place orders, your credit card information is transmitted through Secure Socket Layer (SSL) Technology, in order to ensure that your data remains private and integral.

Our store is hosted on WordPress. They provide us with the online e-commerce platform that allows us to sell our products and services to you.

PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

# ELECTRONIC NEWSLETTERS

If user decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the user would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email. Please note that in all submissions to our Ambassador Program, the user agrees to opt into to our mailing list.

# THIRD PARTY WEBSITES

We may use third party service providers to help us operate our business and the site or administer activities on our behalf, such as sending out newsletters, surveys, processing, fulfillment, customer relations, technical support, training, marketing/advertising, legal, fraud prevention services and fraud risk modeling, and other administrative, professional, or consulting services. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

We also disclose customer information to third parties that perform other tasks or functions, such as order processing and fulfillment, customer relations, technical support, training, marketing/advertising, legal, fraud prevention services and fraud risk modeling, and other administrative, professional, or consulting services. We allow these third parties to make further disclosures of your personally identifiable information only with your consent or as permitted under this Privacy Policy.

# CHILDREN'S PRIVACY

We do not knowingly market to, or solicit personal information from children under the age of 16 without parental consent.



#### PAYMENT OPTIONS

American Express Discover MasterCard Visa E-Gift Card

Items purchased will be billed immediately upon order confirmation.

For your security, your billing name and address must match that of the credit card used for payment. We reserve the right to cancel any order that does not match these criteria. We also reserve the right to refuse any order you place with us. We may, in our sole discretion, limit or cancel quantities purchased per person, per household or per order. In the event we make a change to or cancel an order, we will attempt to notify you by contacting the e-mail and/or billing address/phone number provided at the time the order was made.

# YOUR ACCEPTANCE OF THESE TERMS

By using this site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Site.

#### CHANGES TO THIS PRIVACY POLICY

GoodBeads has the discretion to update this privacy policy at any time. We encourage users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

#### AMBASSADOR REFERRAL CODES

Ambassador referral codes are only designed to be shared on your personal social media, blog or directly with friends/family. Your code is not designed to be shared on coupon websites.

#### CONTACTING US

If you have any questions about this Privacy Policy, please contact us (info@goodbeads.org).

This document was last updated on May 30, 2017